

University of St.Gallen Launches Center for Geopolitics and Corporate Strategy

New transdisciplinary center to help businesses and policymakers navigate an increasingly volatile geopolitical landscape

St.Gallen, 14.09.2026 – The University of St.Gallen (HSG) today announced the launch of its new **Center for Geopolitics and Corporate Strategy**, a transdisciplinary initiative bringing together academics and practitioners from management, law, economics, political science, and computer science to address the mounting geopolitical challenges facing businesses and governments alike.

The Center's research agenda is designed to help organizations build resilience and sharpen foresight amid rapid geopolitical change.

The Center will be officially launched at a kick-off event held at SQUARE on **24 September, from 2:00 to 7:00 PM**. The event (as well as the center) will focus on the intersection of geopolitics and business, structured around a series of expert panels:

- **International Trade** – with Prof. Reto Foellmi and Prof. Ferdinand Rauch (School of Economics and Political Science)
- **Conflict** – with Kasey Maggard (Boston Consulting Group)
- **AI & Cybersecurity** – with Prof. Damian Borth, Prof. Katerina Mitrokotsa and Prof. Jan-Marco Leimeister (HSG School of Computer Science)

The program will conclude with a keynote panel featuring **Alison Martin**, CEO Life, Health and Bank Distribution at Zurich Insurance Group, and **Peter Maurer**, President of the Basel Institute of Governance and former President of the International Committee of the Red Cross (ICRC).

The concluding panel will be moderated by **Christoph Lechner and Thomas Burri**.

“Geopolitics will be one of the most important topics for our university over the next five years,” said **Professor Dr. Christoph Lechner**, Professor of Strategic Management and Director of the Institute of Management & Strategy at the University of St.Gallen.



University of St.Gallen

"This Center is a genuine collaboration across the university – we're bringing together the best expertise from every department involved, from strategy and political science to law, economics, and computer science, to help organizations make sense of a world that is evolving at rapid pace." – concluded **Professor Dr. Thomas Burri**.

Participation is free of charge. Interested attendees are asked to register via the official event page: hsg-square.ch/en/event-detail/events/geopolitik-corporate-strategy/